



# HUNT COUNTRY MUSIC FESTIVAL

**June 30, 2023 – July 2, 2023**

## **Vision**

To bring music lovers together to enjoy inspiring musical performances in Virginia Hunt Country, a bucolic area of rolling hillsides, studded with beautiful farms, vineyards, scenic towns, winding roads, and numerous historic sites spanning early colonial days through the Civil War to modern times.

## **Mission**

The Hunt Country Music Festival's mission is to present a variety of high-quality concerts which highlight our rich and diverse heritage of American Music. Instrumental and vocal -- sacred and secular--all manner of music ranging from that of the Colonial Era to the present day will be heard. Popular music, as well as that intended for the concert hall, will be presented by accomplished artists in a variety of venues in the Virginia Hunt Country, including Middleburg and Upperville.

## **Format of the Festival**

Four concerts will be held in area churches and the Middleburg Community Center. In addition, music will be shared on the streets of Middleburg by strolling musicians and small groups of performers from the porches and entry ways of buildings along Middleburg's main avenue.

## **Why Support the Hunt Country Music Festival?**

The festival will attract hundreds of potential customers who live and work in, and around, Hunt Country. The festival will also draw out-of-towners who want to hear music, shop and enjoy local restaurants, wineries and breweries. They boost the local economy and then post their experiences on social media which brings more attention, interest and new visitors into the community. Many of our patrons:

- Value a select lifestyle
- Travel, eat and shop in fine establishments
- Are business owners themselves

The festival presents a major opportunity for publicity in association with a quintessentially America-themed event in an area steeped in history, with high quality musical offerings appealing to a broad spectrum of the public. The Middleburg Concert Series, which produces the festival, has years of experience putting on concerts and is backed by grants from the Virginia Commission for the Arts and the Town of Middleburg.

Sponsorship packages can be tailored to a particular concert or a sponsor's needs.

Produced by the Middleburg Concert Series ▪ PO Box 1967 ▪ Middleburg, VA 20118

[Huntcountrymusicfestival.org](http://Huntcountrymusicfestival.org) ▪ [middleburgconcertseries@gmail.com](mailto:middleburgconcertseries@gmail.com)



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## 2023 SPONSORSHIP LEVELS AND BENEFITS

<p><b>PLATINUM - \$10,000</b></p>	<ul style="list-style-type: none"> <li>▪ Recognition on Website</li> <li>▪ Recognition in Playbill</li> <li>▪ Complimentary full-page (4.5" x 7.5") ad</li> <li>▪ Logo on Print Ads</li> <li>▪ Logo on Festival Signage</li> <li>▪ Opportunity to Give Welcome at one concert (1 minute)</li> <li>▪ Corporate Table Display at "Headliner" Concert</li> <li>▪ 6 Complimentary 3-day Festival Passes</li> <li>▪ Photo with Performer</li> <li>▪ 6 Invitations to VIP Reception</li> </ul>
<p><b>GOLD - \$5,000</b></p>	<ul style="list-style-type: none"> <li>▪ Recognition on Website</li> <li>▪ Recognition in Playbill</li> <li>▪ Complimentary half-page (4.5" x 3.75") ad</li> <li>▪ Logo on Print Ads</li> <li>▪ Logo on Festival Signage</li> <li>▪ Corporate Table Display at "Headliner" Concert</li> <li>▪ 4 Complimentary 3-day Festival Passes</li> <li>▪ Photo with Performer</li> <li>▪ 4 Invitations to VIP Reception</li> </ul>
<p><b>SILVER - \$2,500</b></p>	<ul style="list-style-type: none"> <li>▪ Recognition on Website</li> <li>▪ Recognition in Playbill</li> <li>▪ Complimentary quarter-page (2.25" x 3.75") ad</li> <li>▪ Logo on Print Ads</li> <li>▪ 2 Complimentary 3-day Festival Passes</li> <li>▪ 2 Invitations to VIP Reception</li> </ul>
<p><b>PATRON - \$1,000</b></p>	<ul style="list-style-type: none"> <li>▪ Recognition on Website</li> <li>▪ Recognition in Playbill</li> <li>▪ 2 Complimentary 3-day Festival Passes</li> </ul>